

ASBTRACT

A heat-generating cosmetic comprising

(a) a polyhydric alcohol and/or a polyoxyalkylene
5 (having 2 or 3 carbon atoms)-glycol adduct, which
generates heat when being in contact with water,

(b) one or more compounds selected from the group
consisting of silicic acid anhydride, silicic acid
hydrate, synthetic hydrotalcite and synthetic calcined
10 hydrotalcite, and

(c) a thickening agent

and which is substantially non-aqueous,

Or, a heat-generating cosmetic comprising

(a) a polyoxyalkylene (having 2 or 3 carbon atoms)-
15 glycol adduct, which generates heat in contact with water,

(b) zeolite, and

(c) a thickening agent,

and which is substantially non-aqueous.

These heat-generating cosmetics feature long heat
20 generating action, not drip from the skin, and are
excellent in feeling (e.g. giving no clammy feeling).